

CASE STUDY

ViewSonic®

Intelli-Tech boosts employee productivity with 22" ViewSonic displays.

Challenge

- Increase employee productivity with a second computer monitor

Solution

- 50 22-inch ViewSonic VA2251m-LED Full HD monitors

Benefits

- Crisp resolution, brightness, contrast and color
- Excellent durability
- Integration into Ergotron Sit/Stand workstations



22-inch ViewSonic
VA2251m-LED Full HD



INTELLI-TECH

CUSTOMER PROFILE

Founded in 1992, Intelli-Tech is a woman-owned business enterprise that has grown into an award-winning, single source, value-added IT reseller and service provider of computer hardware, printers, software and Information Technology services to corporations, government, education and healthcare institutions. Based out of a 22,000-square-foot facility in La Verne, Calif., Intelli-Tech also has the distinction of being one of the highest-ranking Authorized Hewlett-Packard Partners in the nation.

The Challenge

In early 2013, Intelli-Tech wanted to give its office-based employees a way to increase daily efficiency—and believed a second computer monitor on each desktop would help achieve the goal.

"We work in the very fast-paced technology industry and we're multitasking more than ever," said Rosy Salgado, VP of Sales. "Our company president, Mr. Johnson, thought a second monitor would help drive productivity by enabling employees to view several different documents, spreadsheets, applications and websites at the same time."

The ViewSonic Solution

After having recommended and sold ViewSonic solutions to customers since 1992—and maintaining a strong strategic partnership with the company headquartered just 15 minutes away—ViewSonic displays seemed like the natural choice.

After discussing its wide range of quality options, Intelli-Tech chose the ViewSonic VA2251m 22-inch Full HD LED monitor—and purchased 50 of them (two for each employee's desk). Not only do the monitors offer stunning resolution and brightness, they integrate nicely into Intelli-Tech's Ergotron Sit/Stand workstations, which enable employees to either sit or stand while working.

The Results

Since installing the ViewSonic monitors, Intelli-Tech has been very impressed with the results—and the investment has paid off.

"Our employee productivity has definitely increased," said Salgado. "By looking at two different monitors, we're no longer flipping from site to site to check email, work on spreadsheets, process orders or respond to customers. Two monitors, side by side, is golden because we can view two documents at the same time while also keeping an eye on email and other work, too."

Measuring the exact efficiency gains, however, isn't so easy.

"It would be like comparing a bicycle to a fast car," said Salgado. "There's simply no comparison."

"ViewSonic has long been known for making very high quality monitors," she added. "These displays are thin, light and offer sharp resolution—we absolutely love them. Plus, they come with a three-year warranty, a very low return rate and an extremely easy warranty return process."

"Of course, these monitors are also very attractive and blend nicely into our workplace environment," she said. "We host a lot of customer visits and it's critical to show that we not only recommend and sell ViewSonic technology, we stand behind it and use the technology ourselves."

For more information, contact ViewSonic at SalesInfo@ViewSonic.com or visit www.ViewSonic.com.

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— Rosy Salgado, VP of Sales, Intelli-Tech

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